

Higher Education and Further Education National Conference 2009

Strategic Priorities and Managing Risk for 2010



...making sure your next move is the right move!

Conference Overview

The executive and senior management in further education colleges are currently under external and internal pressure to ensure that higher education and higher level skills training are prioritised as part of their strategic planning.

The challenges include the uncertainty of collaborative partnerships, demand-led funding arrangements, increasing commercial income and reacting to a rapidly evolving environment where market potential may be lower than the expectations of policy makers.

This conference brings together expertise and experience to assist colleges in developing strategies to manage risk through informed choice.

Keynotes

John Widdowson

Principal and Chief Executive, New Durham College & Chair of the MEG Group

David Jenkins

Director of Educational Partnerships, Staffordshire University, Executive for Associate for Collaborative Provision (ACP)

Charlie Woodcock

Executive Director, Business & Community Development, Chester University


Conference Aims

- Evolving HE strategies for external and internal quality, peer review, research and scholarly activity
- Ensuring the Quality of Academic Standards including IQER
- Mitigating risk associated with the mixed economy environment
- Managing risk within Collaborative Partnerships
- Supporting & developing efficient organisational structures to facilitate management and expansion of higher education
- Developing employer-led curriculum to meet the needs of the economy and the higher level skills agenda and LLN
- Managing the effects of demand-led funding arrangements
- Expanding International and Postgraduate markets
- Scholarly activity and recruiting and developing the best staff with best resources

Who should attend Chief Executives, Principals, Vice Principals, Quality Assurance Managers, Strategic Senior Managers, Departmental Heads, HE Operational Managers, HE and FE teaching staff with responsibility for curriculum development and strategic input, University Partnership Directors, RDAs, SSCs & LLNs Executives and Directorate.

Conference supported by:

CIE / Chartered Institute of
Educational Assessors

 Lifelong Learning Networks

 mixed
economy
group



10th December 2009, The Queens Hotel, Leeds

Conference booking line: 01484 487994 Email: events@eiat.org

EIAT Consultancy Ltd, The Media Centre, 7 Northumberland St, Huddersfield, West Yorkshire HD1 1RL

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Case Study Seminar Workshops

Four parallel workshops will run twice throughout the day. They will be expertly facilitated and will include case studies highlighting current initiatives. Delegates can attend two workshops with outcomes driven by participant input.

Workshop 1 - Strategic Management

Case study 1 *Risk Analysis in Developing HE in FE Strategies* Mal Buckland, EIAT/QAA/UCL

Case study 2 *Foundation Degree Awarding Powers*
Dr. Margaret Johnson, New College Durham IQER
Contract Reviewer/Director FDAP

Workshop 2 - Curriculum Development

Facilitator Jane Davies, Director of HE Colchester Institute

Case study 1 *14 to 19 Diploma Progression into HE*
Dr Colin Hankinson, Director of 14 -19 and Academy Development University of Chester

Case study 2 *Apprenticeship Progression into HE*
Wendy Holden, Project Co-ordinator Lancashire Work Based Learning Forum

Workshop 3 - Quality and Standards

Facilitator Ian Welch, QAA Assistant Director IQER

Case Study 1 *Assessment & Workplace Mentoring*
Awaiting final confirmation

Case Study 2 *Academic Infrastructure*
Mark Langley, IQER Reviewer/Manchester College

Workshop 4 - Research and Scholarly Activity

Case Study 1 *MEG Survey*

Madeleine King, AOC HE in FE Policy Manager

Case Study 2 *Securing Funding to Support Scholarly Activity* Ian Lindsay, former Academic Advisor for the Higher Education Academy

Programme of the Day

09:00 Registration/network refreshments

10:00 Welcome

Keynotes and Question Panel

11:15 Break

11:30 Parallel seminars/workshops 1

12:30 Lunch

13:30 Parallel seminars/workshops 2

14:30 Break

14:45 Seminar/workshops feedback on strategic priorities and proposals for further development

15:30 End

Conference Registration and Enquiries

The EIAT events team will be happy to help with any enquiries you may have, please call 01484 487994 or email events@eiat.org. The conference fee is £395 + vat. This includes a conference delegate pack, buffet lunch and refreshments throughout the day. The fee does not include travel costs or accommodation, for travel or accommodation advice please call 01484 487994. Please note that The Queens Hotel is situated next to Leeds Central rail station.

Conference Webpage

Visit www.eiat.org/hefeconference.php to download a booking form and for further information.



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